



Country : Brazil

FUTURECOM 2006

Telecommunications / IT International Seminar & Trade Show

October 2-5, 2006

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June 2006

Summary

FUTURECOM (www.futurecom.com.br/2006) is Latin America's most important telecommunications and IT event, attracting more than 8,000 senior-level decision makers from government, enterprise and communications carriers. In recent years, FUTURECOM has been the premier event where technology buyers convene to compare, contrast, understand and select products and solutions that drive performance improvements.

The event takes place in October 2-5, 2006 in Florianopolis, Brazil at the Centro Sul Convention Center, and is divided in two main parts:

- **The International Seminar** provides updates on the Telecom and IT sectors;
- **The Business Trade Show** includes approximately 150 national and international companies, and is the industry's most comprehensive exhibition in Latin America.

Why You Should Be There

The Brazilian telecom/IT equipment & services market has been named a Best Prospect for U.S. exporters by the U.S. Commerce Department, and FUTURECOM delivers more than 8,000 qualified Latin American buyers. 56% of attendees are corporate management executives, and 52% are from companies with more 1000 or more employees. These attendees will be looking for the latest technology and solutions, including Telecommunications; VoIP Telephony; Enterprise Business Solutions; Wireless; Enterprise Content Management; CRM & Call Centers; E-Learning; Digital Print & Production; Satellite.

The Department of Commerce's U.S. Commercial Service recognizes that exporting is a critical part of a company's growth. We assist US firms in realizing their export potential by providing counseling, overseas market information, international contacts, and trade promotion vehicles. Our goal is to create opportunities for US businesses, particularly small and medium-sized enterprises, around the world.

If you decide to visit FUTURECOM, maximize your time at the show by meeting with pre-qualified Brazilian companies that could be potential partners for your business. Our office is prepared to arrange meetings for you during the show. Through the Gold Key Service, we can provide a customized schedule of appointments with pre-screened potential agents, distributors or other business contacts.

For More Information

If you are interested in the Gold Key Service during ABTA, or in learning more about the U.S. Commercial Service Brazil, please contact Commercial Specialist Ebe Raso at Ebe.Raso@mail.doc.gov; Phone: 55 11 5186 7339; Fax: 55 11 5186 7246 or visit our website: www.buyusa.gov/brazil.

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