

Visitor survey 2005

Questions	Options	Responses given Number in 2005
Number	Total no. of CeBIT visitors	474.082
Location	Germany	345.600
Where is the registered office of your company? (More than one reply possible)	North Germany	135.300
	Central/West	94.200
	South/South West	60.700
	East	55.500
	Other Countries	128.500
	EU countries (excl. Germany)	69.800
	other West European countries	11.700
	other Eastern European countries	5.900
	North America	2.500
	Central and South America	1.600
East Asia	21.400	
Middle East	9.800	
Africa	4.500	
Australia/Oceania	1.300	
Number	Professional visitors	418.100
Areas of interest		
Which of these sectors will you definitely visit? (More than one reply possible)	Digital Equipment & Systems	240.000
	Communications	254.200
	Business Processes	168.500
	Human Resources, Automatic Data Capture	44.300
	Security	105.800
	Banking & Finance, Card Technology	43.500
	future parc	81.500
	Public Sector Parc	44.300
	IT Outsourcing Services	71.900
	CeBIT Job & Career Market	43.100
Industrial sector		
To what sector of industry does your company belong? (More than one reply possible)	Energy sector, mining	4.600
	Basic industry	13.400
	Capital goods	17.100
	Consumer goods	18.000
	Construction	5.400
	Crafts	4.600
	Manufacture of hardware equipment of information technology	44.300
	Manufacture of hardware equipment of telecommunications	24.200
	Manufacture of hardware equipment of office equipment	5.400
	Computer-OEM or components manufacturer	8.400
	Consultants, engineering firm	23.800
	Architect	2.500
	Other services, freelance professions	61.000
	Software house, computer consultant	27.600
	Equipment wholesaler of telecommunications, information and office technology	15.500
	Equipment retailer of telecommunications, information and office technology	13.000
	Equipment wholesaler and retailer of entertainment and consumer electronics	9.200
	Supplier, other	5.400
	Traffic	6.700
	Telecommunications (incl. services)	39.700
	Public authority, public services	53.100
	Credit institute, insurance company	13.000

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<u>Department or area within company</u>		
Which area of the company do you work in? (More than one reply possible)	Management	69.800
	Purchasing	15.100
	Marketing, distribution, advertising, PR	63.600
	Finance, accounting, controlling	12.500
	Administration, organization, personnel, training	23.800
	Research, development, design	36.000
	Transport/storage	5.400
	Maintenance, repairs	7.500
	Manufacturing, production	11.300
	Production, planning, preparation of work	10.000
	Manufacturing-/quality-control	4.600
	Data processing/IT-management	130.400
	DP management	28.900
	Network management	48.900
	Software development, programming	42.500
	Systems support, maintenance	36.000
User support and service	32.600	
Telecommunication	32.600	
<u>Position in company</u>		
What is your position within the company?	Sole proprietor, partner	64.000
	Manager, director, board member, head of public authority	55.200
	Authorized signatory, division director	28.800
	Manager of department, foreman, section manager, other manager	69.800
	Other salaried staff	115.400
	Skilled employee	16.700
	Professor, university lecturer, teacher, assistant lecturer	12.100
<u>Role in decision-making</u>		
Are you involved in your company's purchasing decisions?	I play a decisive role	137.100
	I am involved in purchasing decisions	104.100
	I am consulted on purchasing decisions	80.700
<u>Size of company</u>		
How many people are employed at your company?	1 to 99 employees	186.900
	100 to 499 employees	76.500
	500 to 999 employees	26.800
	1 000 to 9 999 employees	59.400
	10 000 to more employees	28.000